



THE ADVANCED

GRAND VITARA

I CRAFTED FUTURISM DESIGN LANGUAGE

Signifying NEXA's endeavour to create the cars of tomorrow, the Advanced Grand Vitara features NEXA's Crafted Futurism Design Language. A work of art inspired by the future, the design language is exclusively crafted to match the refined taste of NEXA customers. The design philosophy manifests itself across three pillars:

NEXpression

A powerful expression that is dynamic and aggressive. The Grand Vitara features NEXA's signature design elements like the Premium Crafted Chrome Grille, sharp 3-Point NEXTre' LED DRLs and a bold front fascia that lends this car a high stance. The powerful design is further amplified by the strong shoulder lines that flow seamlessly into Signature NEXTre' Tail Lamps, and the large R17 Precision Cut Alloy Wheels.



NEXtech

The Grand Vitara is a new breed of SUVs that comes loaded with advanced powertrains to match your various lifestyles. The revolutionary Intelligent Electric Hybrid System offers a refined and quiet driving experience, while Suzuki AllGrip Select, with its legendary off-roading prowess lets you tackle the toughest of terrains with ease. The Grand Vitara is equipped with advanced features such as Head Up Display, 360 View Camera, Wireless Charging Dock, a new SmartPlay Pro+ Infotainment System and the next gen Suzuki Connect, ensuring that your every drive is exciting and comfortable.

NEXperience

Keeping in line with NEXA's vision of offering global experiences to its customers, the Grand Vitara comes with exclusive NEXperiences that are at par with global standards. With features like the Panoramic Sunroof, Ventilated Seats and a Digital Instrument Cluster with 17.78 cm MID, this new breed of SUVs is equipped for a seamless and comfortable experience.



I RULE EVERY ROAD

Every road is a story waiting to be told and every trail is a discovery waiting to be explored. There are adventures around every turn and there's excitement in every drive. And they wait for no one. So, what are you waiting for? Take on the roads and drive to your heart's content. After all, it's no mere SUV you are driving. You're in a new breed of SUVs. The Advanced Grand Vitara. It's time to rule every road.





ALL BLACK INTERIORS WITH CHAMPAGNE GOLD ACCENTS



DIGITAL INSTRUMENT CLUSTER



EV MODE

INTELLIGENT ELECTRIC HYBRID - RULE THE CITY STREETS

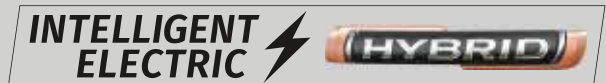
A new breed of SUVs has arrived. A breed that's as silent as the night and refined to perfection with intelligence. Every drive in it is a breath of fresh air. And it's here to rule every road, efficiently. This is the Advanced Grand Vitara with the revolutionary Intelligent Electric Hybrid System.

The advanced Intelligent Electric Hybrid System from Maruti Suzuki is a strong hybrid technology that can drive on battery power, alone, and operate in fuel efficient, zero-emissions mode.

As per MSIL internal testing standards and conditions, the advanced Grand Vitara has a range of 1200 km¹ on a single tank of fuel. Maruti Suzuki claims that it is India's most fuel efficient SUV².

The Intelligent Electric Hybrid system switches automatically between pure electric and petrol modes, as well as a hybrid mode depending on the driving situations, making for a unique experience. And resulting in:

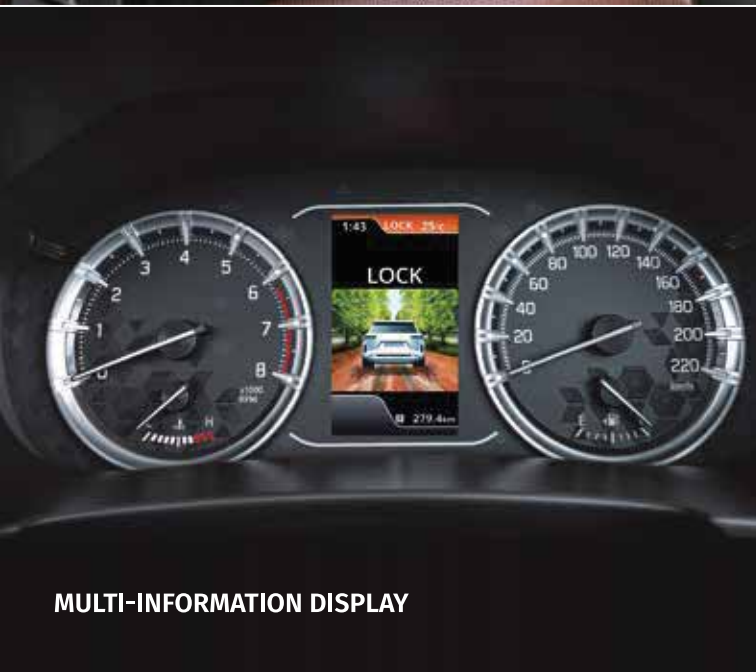
- Better fuel efficiency
- Quieter driving
- No range anxiety
- Enhanced performance
- Lower CO₂ emissions







DUAL TONE INTERIORS (BLACK + BORDEAUX)



MULTI-INFORMATION DISPLAY



DRIVE MODE SELECTOR

| SUZUKI ALLGRIP SELECT - RULE WITH A FIRM GRIP

Challenging conditions or new territories - conquer them all. Old conventions, defy them all. Go further and take on the toughest of roads. No matter where the paths take you, rule every road. This is the Advanced Grand Vitara with Suzuki AllGrip Select, the legendary four-wheel drive technology from Suzuki.

The electronically controlled four-wheel drive system with selectable driving modes uses a simple push-and-turn dial so you can control the driving behaviour depending on the road surfaces or conditions. This superior capability of the new breed of SUVs gives the driver the confidence to take on any challenging terrain while ensuring high fuel efficiency and peace of mind. The AllGrip Select lets you choose from 4 driving modes - Auto, Sport, Snow and Lock.

- In AUTO mode, the vehicle prioritises fuel economy and switches between two-wheel drive and four-wheel drive depending on the road surface and driving conditions.
- In SPORT mode, the vehicle is optimised for sporty driving, such as on winding roads.
- In SNOW mode, stability is maximised which makes driving through snow, unpaved or other slippery surfaces easier.
- In LOCK mode, torque is distributed to all four wheels equally, to maximise traction when driving on tough surfaces.



| 6-SPEED AT WITH PADDLE SHIFTERS - RULE WITH EASE

Get in. Drive. Relax. Feel the distance fade away as you bask in the glory of the majestic views. This is the experience of driving the Advanced Grand Vitara with the 6-Speed Automatic Transmission. It has steering-mounted Paddle Shifters that make every drive more exciting and engaging. Smooth to drive. Fast to accelerate. It is the perfect way to tackle the city traffic or cruise over highways.



| 5-SPEED MT - RULE WITH A POWERFUL PERSONA

Get behind the steering wheel and take the power in your hands. Because there's more than one way to exert your dominance and rule every road. Efficient and power-packed, the Advanced Grand Vitara with the proven 5-Speed Manual Transmission makes driving in the city an exhilarating experience. Feel the thrill as you shift the gears and take on the streets with ease.





PANORAMIC SUNROOF



HEAD UP DISPLAY





DIGITAL INSTRUMENT CLUSTER



SMARTPLAY PRO+



CLARION SOUND SYSTEM

-  Premium Tweeter
-  Premium Speaker

| RULES CONVENIENTLY

• Panoramic Sunroof

Open up to a stunning new way to enjoy your drives. Be it in the city or cruising on endless highways. The Panoramic Sunroof with a dual sliding mechanism lets you enjoy the exquisite blue skies with just a push of a button.

• Head Up Display

Take your drives to the next level with the coloured Head Up Display that lets you enjoy your drives without taking your eyes off the road. Now you can check the Speed, RPM, Fuel Economy, AC functions and warning notifications, all within your line of sight.

• Digital Instrument Cluster

The 17.78 cm MID offers a futuristic experience. It gives you a choice between digital and analogue speedometers and provides a host of information such as incoming call alerts, turn-by-turn indicator, TPMS and fuel consumption display to name a few.

• SmartPlay Pro+

The Smartplay Pro with a 22.86 cm touchscreen display comes with an intuitive user interface and an Advanced Voice Assist for a seamless driving experience. Enjoy an enhanced sound experience with the Premium Sound System by Clarion®8. You can also connect your smartphones to your car with the Android Auto®5 and Apple CarPlay®6 for a truly wireless experience.

• Clarion Sound System

Experience personalized audio excellence with Clarion® Premium Sound System for Grand Vitara, featuring **Focus** (All, Front and Driver Mode) & **Ambience** (Live and Bass Modes). Focus customises ambience for everyone sitting in the car. On the Ambience, the system offers Live Mode for a virtual concert hall experience and Bass Mode to enhance low frequencies without compromising overall sound quality. It blends sensory evaluation and global acoustic sound effects for a truly immersive and customized audio journey.



VENTILATED SEATS



CRUISE CONTROL



PADDLE SHIFTERS



WIRELESS CHARGING DOCK



AUTO AC



PM 2.5 AIR CABIN FILTER

| RULES COMFORTABLY

• Ventilated Seats

The Ventilated Seats in the Advanced Grand Vitara are designed to cocoon you in comfort. They keep you cool, even on the hottest of days. So, sit back and relax. Even if it is sunny outside, you'll be comfortable inside the Grand Vitara.

• Cruise Control

Rule the roads effortlessly with the Grand Vitara. Thanks to its Cruise Control feature that lets you pick and maintain any cruising speed above 40 km/h.

• Paddle Shifters

Feel the power at your fingertips thanks to the 6-Speed Automatic Transmission with steering-mounted Paddle Shifters that ensure an engaging driving experience.

• Wireless Charging Dock

Never run out of charge on your drives, be it in the city or on any adventure beyond. The Grand Vitara comes equipped with a Wireless Charging Dock that keeps your phones energized.

• Auto AC

Set the desired temperature and enjoy your drive. The Auto AC control monitors the cabin temperature and regulates it and the blower speed so that you don't have to.

• PM 2.5 Air Cabin Filter

Our advanced filter is capable of trapping particles as small as 2.5 micrometres, ensuring clean, healthy air for you and your passengers. Experience superior air quality and uncompromising well-being on every drive with the PM 2.5 Cabin Air Filter.



6 AIRBAGS



TYRE PRESSURE MONITORING SYSTEM



SUZUKI TECT PLATFORM



360 VIEW CAMERA



HILL-DESCENT CONTROL

I RULES SAFELY

Fierce and dominating outside. Comfortable and safe inside. The Advanced Grand Vitara comes equipped with the NEXA Safety Shield, a host of standard safety features, across all its variants.

• 6 Airbags

The Grand Vitara comes equipped with 6 Airbags (front, side & curtain) for improved passenger safety.

• Tyre Pressure Monitoring System

The Tyre Pressure Monitoring System (TPMS) displays the individual tyre pressure on your Grand Vitara. It warns you in the event of a change in pressure thereby ensuring optimum riding comfort and increased safety on the road.

• Suzuki TECT Platform

The Grand Vitara is built on Suzuki's renowned TECT platform. It is designed for effective absorption and dispersion of crash energy by extensive usage of high tensile steel.

• 360 View Camera

Experience the ease of driving and parking in tight spaces with multiple view modes to choose from including a Virtual Bird's Eye View, Approaching Object Detection (AOD) feature and steering based dynamic gridlines that project the path.

• Hill-Descent Control & Hill-Hold Assist

The Grand Vitara comes equipped with Hill-Descent Control. It automatically applies the brakes while descending a slope, thereby ensuring that your car descends in a controlled manner no matter how steep the slope is. The Hill-Hold Assist automatically activates while driving uphill and prevents your car from rolling backwards.

| NEXT GEN SUZUKI CONNECT

Stay connected to the Advanced Grand Vitara wherever you are with the Next Generation in-built Suzuki Connect- An Advanced Telematics Solution that offers you 40+ connected features. Now, you can remotely access the airconditioner³, headlamps, doors, alarm, and engine immobilizer as well as monitor your car's status in real-time. You can also easily connect your smartwatch to control the AC³, and even check the vehicle's status.

It also comes with a host of safety & security functions along with an insightful trip and driving behaviour report. What's more, due to its compatibility with Amazon Alexa Skill⁴ as well as your smartwatch, Suzuki Connect offers a truly connected car experience.





| RULE WITH A DYNAMIC LIFESTYLE

The wide open roads are yours to enjoy, and the long highways invite you to drive. The untouched paths and the unexplored trails are yours to play. Challenging, but bowing to your prowess. This is how you rule. Never settling, always moving. And the Advanced Grand Vitara is the perfect SUV for your dynamic lifestyle. But there is more to see and lot to explore. So, take off, because it's time to rule every road.

N E X A | www.nexaexperience.com

 **MARUTI SUZUKI**